

Inside



FW



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Washington D.C. boasts an international glamour, with world class retail alongside exclusive boutiques.

Fashion Washington covers everything from luxe jewelry lines, trunk shows and store openings to profiles of style-world insiders and star-studded parties. On FW's colorful pages, you'll not only see the latest haute couture, new clothes and accessories, you'll also read about the fascinating cast of characters — designers, shop owners and famous faces — contributing to Washington's fashion scene.

Cover stories

Monthly, on-location, on-model, cover stories will showcase hot-yet-accessible high-end styles.

Features

Other features will focus on fashion-focused books, style-driven museum exhibits, profiles of new boutiques and how-to features, such as how to buy a rough-cut diamond or how to store a fur.

Columns

Lush Life. A roundup of hot, new and notable items each month, illustrated with photos. Topics will range from runway news to an upcoming fashion show, from a sizzling line of cufflinks just in from Japan to a new fashion documentary.

Style Setter. Q&A with a personality who's been making noise on the Washington fashion radar—a local design talent, an ambassador known for dressing well, a high-end boutique owner, or someone with a national reputation.

Piece Talk. A bell-sleeved blouse. Men's Chelsea boots. High-waisted trousers. This short, photo-driven section shows and tells readers how to wear and pair new, sometimes hard-to-grasp styles.

Sharp-Dressed Man. An occasional column to ensure fair representation for the gentlemen. This will be a photo-driven piece spotlighting a trend or feature in menswear.

Scene Stealers. Who has been where in Washington society lately? And who are they wearing? Our photographer snaps shots of the best- and wildest-dressed attendees at high-profile events, and the subjects confess details about their outfits.

Obsessed by Dress. A monthly advice column for readers to write in with their style questions: He asks which shirt to wear with his new three-piece suit. She asks what body types can carry off a retro full skirt.



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